

FAMILY BUSINESS HALL OF FAME



Proudly sponsored by



Invitation printed and sponsored by



Family Business
Australia

THE SOUTH AUSTRALIAN CHAPTER OF FAMILY BUSINESS AUSTRALIA

Invites you to attend

The 8th Annual Family Business Hall of Fame Dinner

proudly sponsored by KPMG

Wednesday 22 July 2009
6.00pm

Sebel Playford Hotel
120 North Terrace, Adelaide

Three iconic South Australian family businesses will be inducted into the **Family Business Hall of Fame** during the **2009 Family Business Hall of Fame Dinner**.

- Meet the inductees, hear their inspirational stories and celebrate success by witnessing their induction into the FBA-SA Family Business Hall of Fame.
- Bring the whole family and key employees—they'll discover what special qualities helped other family businesses rise to the top of the State's business tree and what lies ahead for them.
- The evening offers an entertaining learning opportunity for all Family Business Advisers—invite your clients and share the experience.
- Network with Hall of Fame inductees and a wide range of other families in business.
- Share a delightful meal, relax and join in the fun with family, friends, colleagues and your peers.

Let's talk to the animals

Some family business behaviours create a distinct competitive advantage. Some have the opposite effect.

Homo sapiens is a clever species. We've developed smart technologies – and the family business “sub-species” is especially renowned for innovation – which generates wealth. We have our own peculiar spin on wealth creation – especially through our interaction with key stakeholders. We even use animal kingdom analogies like ‘old buck/young buck’ for generational differences – not to mention the leopard never changing its spots.

Our guest speaker, **Dr Chris West**, CEO of Zoos SA will compare some well known family business behaviours to those found in the animal kingdom—providing some fascinating insights.

How do some of our animal colleagues measure wealth? What clever methodologies have they devised to create a sustainable competitive advantage? And, most importantly, how do they behave within their own social networks and what sort of interactions do they have with their suppliers and customers?

Come along and compare the behaviours displayed in your (or a client's) family business with those found amongst the supposedly less enlightened families of the animal kingdom. Which animal families are we mimicking? What should we learn from our cousins in the wild?

Don't miss this golden opportunity for us all to have a good laugh at ourselves, learn a thing or two and share experiences with our peers.



Dr Chris West

Take advantage of the Earlybird Discounts!

DRESS: Business Attire

FBA Silver Sponsor



FBA-SA Silver Sponsor



FBA-SA Bronze Sponsor



REGISTRATION FORM

2009 Family Business Hall of Fame

Registrations close 15 July 2009
Register by 6 July to receive the great Earlybird Discount Rates!

FAX to 8376 0646 or POST to PO Box 398 Glenelg SA 5045

Name: _____
Company: _____
Address: _____
Phone: _____ Email: _____
Names of additional attendees: _____

Special dietary requirements: _____

Registration Fees:

Earlybird (register by 6 July 2009)	Regular (after 6 July 2009)
FBA Members: No..... @ \$110 per person = \$.....	No..... @ \$130 per person = \$.....
Non Members: No..... @ \$160 per person = \$.....	No..... @ \$180 per person = \$.....
Tables of 10: No @ \$1050 per table = \$.....	No..... @ \$1250.00 per table = \$.....

Payment made by:

- Cheque enclosed (payable to Family Business Australia)
- Direct Deposit: Bank NAB—BSB 083 091 Account 477367651 **Quote Ref: SA0901**
- Credit Card: Bankcard Mastercard Visa
- Card No: _____
- Expiry Date: _____
- Name on card: _____
- Cardholder's signature: _____

PLEASE NOTE: Upon payment, this is your Tax Invoice (please retain a copy). All prices include GST.
Family Business Australia Ltd ABN 61 083 076 000

Cancellation Policy: No refunds will be available from 6 July 2008. Prior to this date, registration fees are refundable within 30 days subject to a 20% cancellation fee. Should you (or any of your guests) be unable to attend this event, a substitute delegate may attend in your place (please call 8376 5598 to arrange substitutes).

Privacy Policy: The information you provide on this form will be used by Family Business Australia for administrative purposes and marketing activities. Names and business names only may be disclosed to sponsors. Please tick the box if you do not wish your details to be used for any purpose other than administering your attendance at this event.

Thank you for your registration—we look forward to catching up with you at the
2009 Family Business Hall of Fame Dinner
Proudly sponsored by



Family Business Australia—SA Chapter

PO Box 398
GLENELG SA 5045

Telephone: 8376 5598 Facsimile: 8376 0646 Email: fbasa@fambiz.com.au Website: www.fambiz.org.au

Family Business Hall of Fame: www.fbasa-hall-of-fame.com.au